NABIHA SYED, J.D.

Nabiha represents media clients in a wide range of content-related matters. Prior to joining LSI5, she was the First Amendment Fellow in The New York Times Company’s legal department, where she counseled reporters on legal issues in newsgathering and litigated access to courts and freedom-of-information issues.

VIKKI STONE

Vikki Stone is a veteran of the insurance and risk management industry, with 30 years of experience placing commercial and personal lines for middle market companies, manufacturers, distributors, property owners, technology firms, and individuals. She is currently Senior VP at Poms Associates.

PAUL MCDUFFEE

Paul McDuffee is Insitu’s associate vice president of government relations and strategy, responsible for driving Insitu’s future in civilian and commercial use of unmanned aircraft systems (UAS). McDuffee coordinates Insitu’s strategy development with parent company Boeing, and is the principal liaison with the FAA in matters relating to regulation development for UAS operations in the national airspace. McDuffee was recently elected to the board of directors for the Association for Unmanned Vehicle Systems International (AUVSI) and is currently serving as co-chair of its UAS Advocacy Committee, chair of its newly formed Technical Committee, and Privacy Sub Group committee chair. McDuffee was a member of the FAA’s small UAS Research Committee, one of the current FAA UAS ARC, and a member of EUROCAE UAS Working Groups 73 and 93. He is currently the Chair of the ASTM F-38 UAS Standards Committee that is focused on developing consensus standards in support of the upcoming FAA rule on small UAS.

SHAYNA GERSHER

Shayna Gersher is a graduate student at the Institute of Political Economy at Carleton University. Her research examines Canada’s role in the emerging global drone industry and the rationalities adopted by government and the private sector to justify their use. As of recently, she has focused on Canada’s regulatory regime for drone integration into civil airspace. Shayna is also conducting research on border drones in North America as part of the international Borders in Globalization (BIG) project.

STEPHEN NICHOLS, J.D.

Stephen M. Nichols is Division Leader of the McKinney, Long & Aldridge LLP Litigation Department’s Product Liability/Tort Division. Mr. Nichols is a Fellow in the American College of Trial Lawyers, one of the premier legal associations in America.

STEPHEN DEDMON, J.D.

Professor Dedmon joined Embry-Riddle as an Assistant Professor in August 2005. Prior to teaching at the Daytona Beach residential campus he was an Adjunct Professor for Embry-Riddle from 2003-2005.

STEVEN MORRISON, J.D.

Professor Morrison teaches Criminal Procedure, Criminal Sentencing, and Constitutional Law. Prior to his teaching at UND Law, he was a criminal defense attorney in Boston, Mass., and attended Boston College Law School.

THEODORE J. WIERZBANOWSKI

Ted Wierzbanowski is a retired USAF Colonel and an experimental test pilot for the X-29 program. Ted retired from the Air Force in 1994 and went to work at AeroVironment (AV) where, prior to his retirement from AV in early 2013, he managed many unmanned aircraft systems (UAS) programs and was AV’s Director of UAS Airspace Integration responsible for AV’s interaction with the FAA and other government agencies on UAS issues. In the past he was the President of UNITE (UAV National Industry Team), the Industry Co-Chair of the FAA’s Small UAS Aviation Rulemaking Committee (ARC), a member of the current FAA UAS ARC, and a member of EUROCAE UAS Working Groups 73 and 93. He is currently the Chair of the ASTM F-38 UAS Standards Committee that is focused on developing consensus standards in support of the upcoming FAA rule on small UAS.

TIMOTHY RAVICH

Timothy M. Ravich is the Immediate Past Chair of the Florida Bar Aviation Law Committee. His aviation law practice is based in Miami, Florida, where he served as president of the Dade County Bar Association and where he is recognized as one of thirty-four board certified aviation attorneys among the state’s more than 95,000 attorneys. In addition to his law practice, Tim teaches aviation and space law at the University of Miami School of Law & Florida International University’s College of Law.

TOM HALLMAN

Tom Hallman is President of Pictorvision Technicolor, the leading supplier of gyro-stabilized aerial camera systems to the entertainment industry. In January of this year he became the Secretary of the Channel Islands Chapter of the Association of Unmanned Vehicle Systems International (AUVSI).

THE DONALD E. BIEDERMAN ENTERTAINMENT AND MEDIA LAW INSTITUTE OF SOUTHWESTERN LAW SCHOOL PRESENTS

USING DRONES IN THE NEWS AND ENTERTAINMENT INDUSTRIES:
LEGAL AND REGULATORY ISSUES
Friday, February 7, 2014
Southwestern Law School
Los Angeles, CA

CONFERENCE GUIDE

Special Thanks to
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Drones...
The Evolution & Underwriting of Insurance Coverage

While the FAA establishes operating rules for commercial use of drones, the insurance industry is learning how to address coverage issues ranging from invasion of privacy to aerial surveillance and data collection.

In addition to some of the critical coverages listed below, underwriters want to know:

→ How long has the model been operating?
→ Who is the manufacturer?
→ What are the details of the drone, including area of operations and height flown?
→ What is the claims record?
→ How does it land?
→ Will it be flown in populated areas?
→ What is the intended use or application?

Reliability and Safety

Underwriters will be looking for a risk that presents as "good risk." For example, is the aircraft operation and use safe? Is it at a safe distance from people or property? Does it have safety features for loss of power or loss of communication? Does it operate to and from a safe and secure location? Losses have a higher compounding effect than just insurability. It may result in loss of life, company reputation, uninsured losses, and bankruptcy.

Insurance Coverages:

→ General Liability
→ Aircraft/Products Liability
→ Property Coverage
→ Hull Coverage
→ Workers' Compensation
→ Employment Practices Liability
→ Director's and Officer's Liability

Poms & Associates
Insurance Brokers, Inc.

VICTORIA STONE
Senior Vice President
Vstone@pomsassoc.com
1.800.578.8802
CA License # 0814733

We think IN, AROUND and OUTSIDE the box.
Using Drones in the News and Entertainment Industries: Legal and Regulatory Issues
Friday, February 7, 2014 • Southwestern Law School • Los Angeles, CA

Registration
Register by returning this form with payment to:
Drone Law Conference
Donald E. Biederman Entertainment and Media Law Institute
Southwestern Law School
3050 Wilshire Boulevard
Los Angeles, CA 90010
Fax: (213) 738-6614 (Attn: Biederman Institute)

Each attendee must register. If necessary, make copies of this form and complete one for each attendee in your group.

Registration Fees
$165 before January 7, 2014
$175 on or after January 7, 2014 or at the door (as space permits)
$65 for Government, Public Interest and Non-Southwestern students
Complimentary for Southwestern students (space is limited; RSVP required)
No refunds after January 7, 2014

Name
Title
Organization
Address
City State Zip
Email
Tel Fax
State Bar # (for CLE credit)

Private Sector

Government/Public Interest

Non-Southwestern Student

Southwestern Student

A check is enclosed (made payable to Southwestern Law School)

Please charge my:

Visa

Mastercard

AMEX

Account Number Exp. Date
Billing Address
Billing Phone CW No.
Signature Today's Date

This groundbreaking event will focus on the legal and regulatory themes involved in the use of commercial drones (technically, remotely piloted aircraft systems or RPAS) for the purposes of news-gathering, media, advertising, and entertainment production.
## Using Drones in the News and Entertainment Industries

**Friday, February 7, 2014 • Southwestern Law School • Los Angeles, CA**

Co-chairs: Professor David Goldberg and Professor Michael D. Scott, Southwestern Law School

*For the latest schedule, including additional speakers, please visit: [www.swlaw.edu/droneconference](http://www.swlaw.edu/droneconference)*

### Schedule *

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 9:00 a.m.</td>
<td>Registration and Check-in</td>
</tr>
<tr>
<td>9:00 - 9:10 a.m.</td>
<td>Welcoming Remarks</td>
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<td></td>
<td>Nabiha Syed, Attorney, Levine Sullivan Koch &amp; Schulz; Founder of Drone U and the Drone-List</td>
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<tr>
<td>9:10 - 9:30 a.m.</td>
<td>Overview of Current Drone Usage</td>
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<tr>
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<td>Civilian usage for drones (technically, remotely piloted aircrafts or RPAs) is growing at an exponential rate. Key users are news gathering and media production. Highly capable camera-equipped RPAs’ costs are falling dramatically facilitating their deployment and protecting their editorial and creative use? Are there any countervailing interests? If so, how should the news gathering/media production interests prevail?</td>
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<tr>
<td></td>
<td>Speakers: Tom Hallman, President, Pictovision, Van Nuys, CA</td>
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<tr>
<td></td>
<td>Emmanuel Prévininaire, President, Flying-Cam</td>
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<tr>
<td></td>
<td>Moderator: Nabiha Syed, Attorney, Levine Sullivan Koch &amp; Schulz; Founder of Drone U and the Drone-List</td>
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<td></td>
<td>Panelists: Donna Dulo, Senior Systems Engineer, U.S. Dept. of Defense; Adjunct Professor, Embry-Riddle Aeronautical University</td>
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<tr>
<td>9:30 - 10:50 a.m.</td>
<td>The First Amendment and RPAs</td>
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<td>Drones/RPAs used for news gathering and media production are tools that engage First Amendment protected activities. What are the legal arguments facilitating their deployment and protecting their editorial and creative use? Are there any countervailing interests? If so, how should the news gathering/media production interests prevail?</td>
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<tr>
<td>10:50 - 11:10 a.m.</td>
<td>Coffee Break</td>
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<tr>
<td>11:10 - 12:30 p.m.</td>
<td>Sharing the Airspace: The Current Status and the Future of FAA Regulations of RPAs</td>
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<td>The ultimate goal is to enable the unrestricted use of drones in the national airspace. The FAA is mandated under the FAA Modernization and Reform Act of 2012 to have rules in place by 2015. But, journalists and media producers might want to use &quot;small drones.&quot; Will there be proposed rules for sUAS (Small Unmanned Aircraft System) by early in 2014? Will the industry be geared up for that 90-day period for comment?</td>
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<td></td>
<td>Panelist: Charles Naftalin, Partner, Holland &amp; Knight</td>
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<tr>
<td>12:30 - 2:00 p.m.</td>
<td>Luncheon &amp; Keynote Speaker</td>
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<td>Matthew South, President, ALUSI, Channel Islands Chapter</td>
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<tr>
<td>2:00 - 3:40 p.m.</td>
<td>Industry Issues</td>
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<td>Moderator: Professor David Goldberg, Southwestern Law School</td>
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<td>A. Insurance</td>
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<td>How ready is the underwriting industry to write policies for drone operators? What are the crucial issues facing the underwriting industry? What will underwriters consider as a risk that presents as “good risk”? Will news gatherers and media production companies contemplate using drones without proper cover?</td>
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<td>Panelists: Gale A Towsley, Senior Counsel, Severson &amp; Werson, Insurance Law Group</td>
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<td>Vikki Stone, Senior Vice President, Poms and Associates, Insurance Brokers, Inc.</td>
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<tr>
<td>5:00 - 6:00 p.m.</td>
<td>Reception/Drone Display</td>
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<tr>
<td>3:40 - 4:00 p.m.</td>
<td>Coffee Break</td>
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<tr>
<td>4:00 - 4:50 p.m.</td>
<td>Legislative Activities at the Local, State, Federal and International Levels</td>
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<td>Using drones for news gathering and media production is a game-changer. Media lawyers will need to become conversant with aviation law(s) and regulations at all levels – local/state/federal/regional and international. What should be taken into account as regards cross-border use?</td>
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<td>Moderator: Stephen Dedmon, Director, Aviation Law, Embry-Riddle Aeronautical University</td>
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<td>Panelists: Shayna Gersher, Institute of Political Economy, Carleton University, Ottawa, Canada</td>
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<td></td>
<td>Mike Liison, Integration Manager, EUROCONTROL, UAS ATM, Belgium</td>
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<td>Hillary B. Farber, Associate Professor, University of Massachusetts School of Law</td>
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<tr>
<td>4:50 - 5:00 p.m.</td>
<td>Closing Comments</td>
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<tr>
<td></td>
<td>Charles Naftalin, Partner, Holland &amp; Knight</td>
</tr>
<tr>
<td>5:00 - 6:00 p.m.</td>
<td>Reception/Drone Display</td>
</tr>
</tbody>
</table>

### CLE Credit

- This conference offers 6.5 hours of CLE credit. Southwestern is a State Bar of California approved MCLE provider.

### Location

- This conference will be held on the Southwestern Law School campus. For directions, visit: [www.swlaw.edu/directions](http://www.swlaw.edu/directions). Campus parking is 59.

### Questions

- Questions may be directed to Southwestern’s Biederman Institute at (213) 738-6602 or institute@swlaw.edu.